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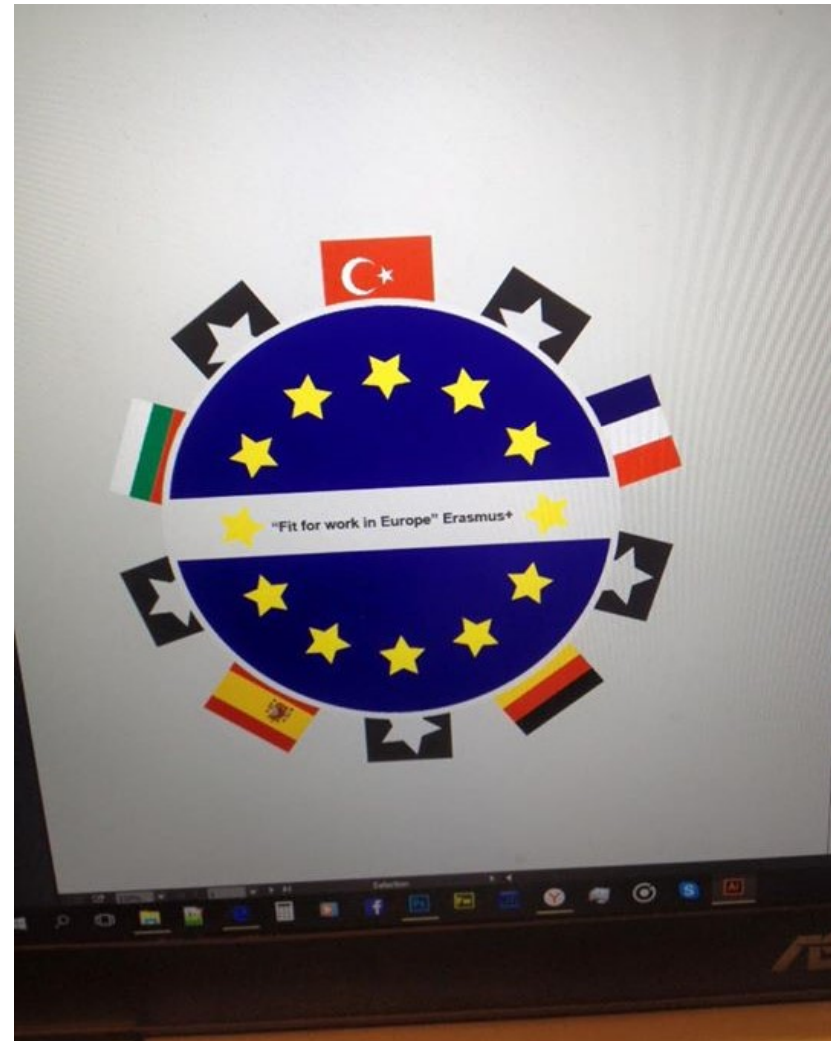
# PRESENTATION OF OUR LOGO DESIGN FOR «FIT FOR WORK IN EUROPE»

PREPARED BY TURKISH STUDENTS -ÖRFİ  
ÇETİNKAYA MESLEKİ VE TEKNİK ANADOLU LİSESİ

# OUR STEPS WHILE CREATING THE LOGO

- Firstly, we thought that the logo should present every country in the project.
- So, there should be flags on the logo.
- Also , it should represent European Union in some ways. We added European Union flag right in the centre of the logo.
- Most importantly, it should be about our project's main theme. Thus, we tried to make it look like a gear wheel. 😊

- 1- At first we designed something like this.
- But, we realized that project name inside the logo is meaningless , so we omitted the text in it.



- 2- Then we put a map inside it
- But, a world map was making the logo complicated.



**AND FINALLY...**

IT LOOKS LIKE THIS 😊



THIS IS THE FINAL VERSION OF OUR  
LOGO





- *We decided to put stars on the wheel with a European Union flag background and central area to help the user focus on the content, because this is an Erasmus Plus project.*



- *We used a nice combination of colours to bring a further elegance to the overall appearance of the logo. There are other options that worked too, but this was the clearest design for us.*



Thank you!!! 😊