SOCIAL MEDIA

Table of content

1. What is social media?

2. What kind of social media is useful for me regarding future jobs?

3. How can I make use of social networks when applying for a job?

4. How should I present myself on social media?

5. Do's and Don'ts when using social media

What is social media ?

◦ Platforms like Facebook, Twitter, Instagram

◦ Internet user use it to:
  - ◦ spread their opinion
  - ◦ exchange experience and information
  - ◦ collect knowledge
  - ◦ tell impressions

But do you know how useful social media is for applying for a job?

What kind of social media is useful for me regarding future jobs?
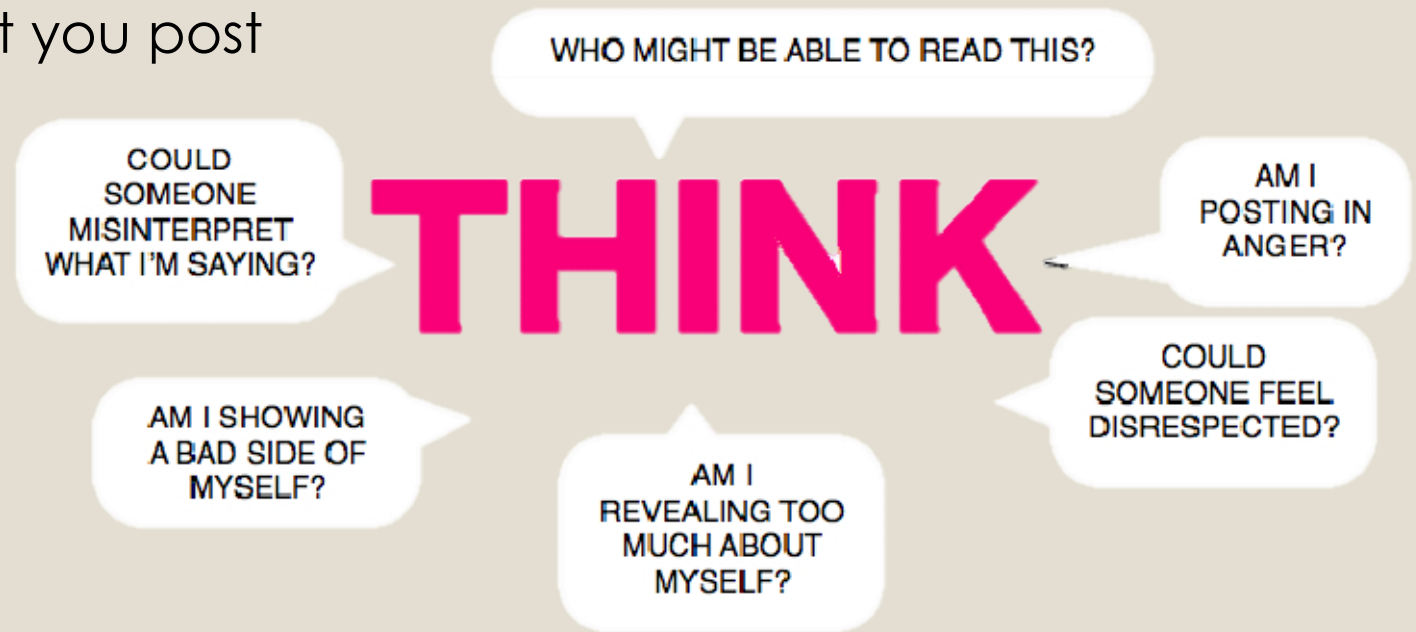
XING

Gigajob

LinkedIn

How can I make use of social networks when applying for a job?

- searching for job offers
- direct contact with the companies
- search directly for your job
- employer can find you over your profile e.g. XING
- exchange of information regarding business
- searching for common job fairs
- stay up to date
- contact companies or experts

How should I present myself on social media?

◦ watch out what you post, share or like

◦ put your settings on private

◦ think twice about what you post

◦ **you are not anonym !**

WHO MIGHT BE ABLE TO READ THIS?

COULD SOMEONE MISINTERPRET WHAT I'M SAYING?

THINK

AM I POSTING IN ANGER?

AM I SHOWING A BAD SIDE OF MYSELF?

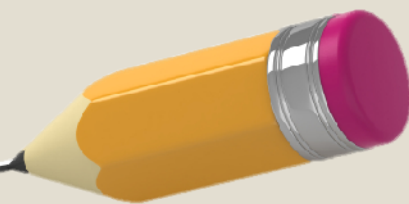AM I REVEALING TOO MUCH ABOUT MYSELF?

COULD SOMEONE FEEL DISRESPECTED?

Do's and Don'ts when using social media

Thanks FOR LISTENING!

ANY QUESTIONS?

Erasmus+