



“Fit for Work in Europe” Erasmus+ Programme
Foreign Language School “Aleko Konstantinov”
Pravets, Bulgaria

Social Media for Recruitment

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Did you know that...?





Linked 

The word "Linked" is written in a large, bold, black sans-serif font. To its right is the LinkedIn logo, which consists of a blue rounded square containing the lowercase letters "in" in white. The "i" has a white dot above it.

What is LinkedIn?

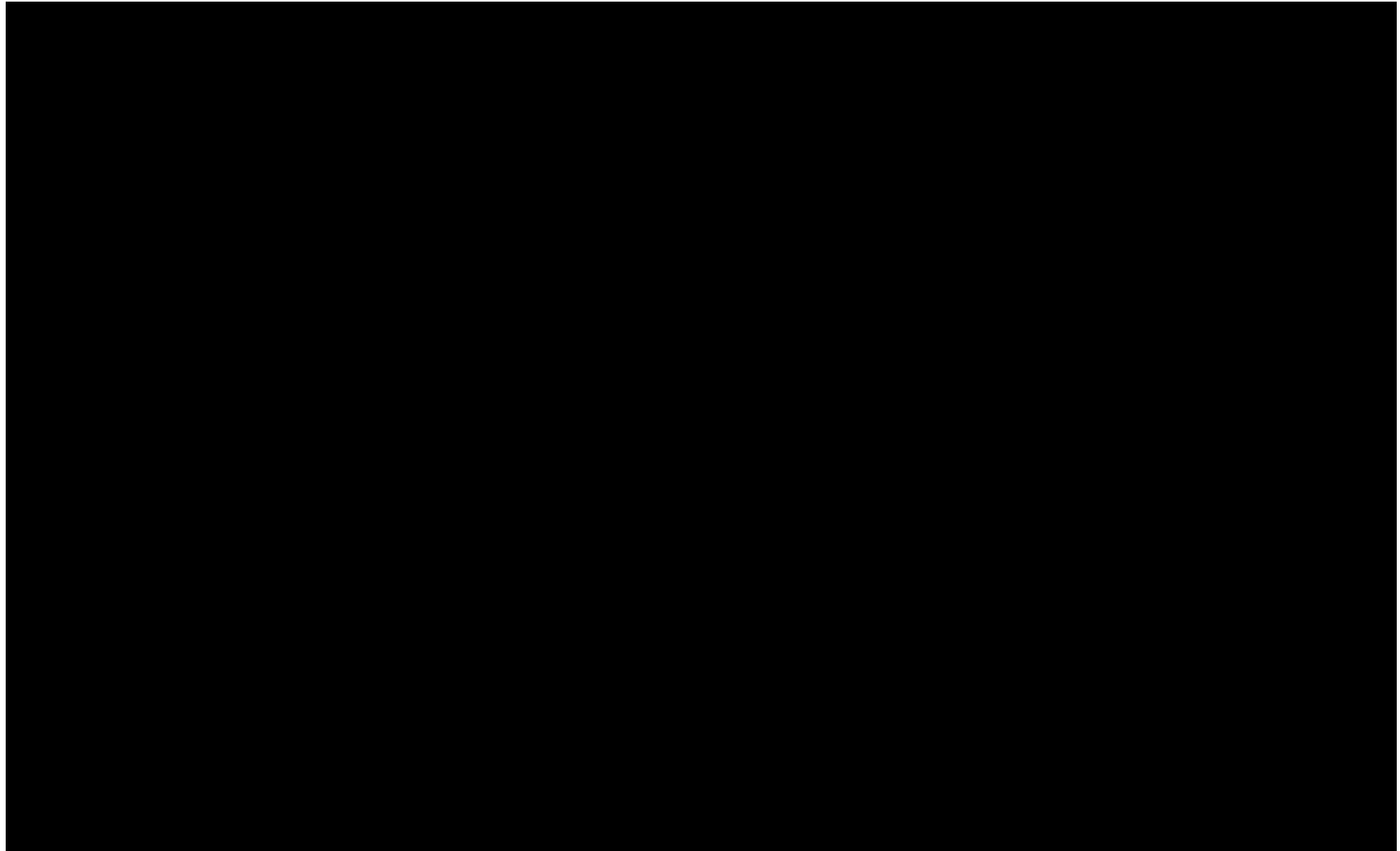
- Employment-orientated social network service
- Used for:
 - employers posting jobs
 - job seekers posting CVs
 - creating profiles and “connections”

Linked in





How can we use it?





LinkedIn *is* #1

Used by

78%
of Companies



2010

87%
of Companies




2011

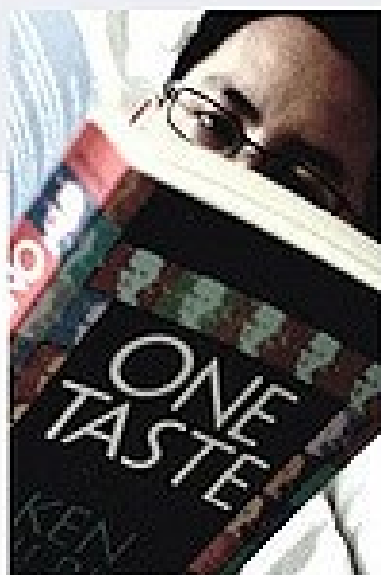
93%
of Companies



2012



facebook®



View Photos of Me (1)

Edit My Profile

the man, the moral, the sex-object, the hero...
(Hyper)streaming with passion and compassion...

Information

Networks:
Seattle, WA
Relationship Status:
Married

CChaos CChaos Capminder: "Lung cancer remains a deadly disease and most cases are caused by cigarette smoking." -http://bit.ly/rX0mm via Twitter

~ 27 minutes ago dear

Wall Info Photos Notes FriendFeed Movies +

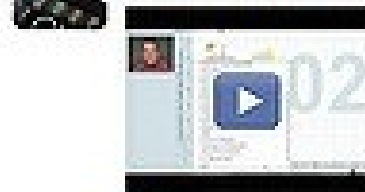
What's on your mind?

Text input field for status update

Share

CChaos + Friends Just CChaos Just Friends Settings

CChaos CChaos this lung cancer statistics should be used in commercials. interesting.



CChaos shared a video. Lung Cancer Statistics. CChaos says: "this lung cancer statistics should be used in commercials. interesting."

21 minutes ago · Comment · Like · Add music to your profile

John Wagnon at 1:17pm May 21 Adding axes with cigarette sales figures would clinch it.

Joel Morrison at 1:07pm May 21 Yes, along with data from The Virus and the Vaccine: http://www.amazon.com/exec/obidos/ASIN/0312278721/optimalwellnessic

CChaos CChaos at 1:24pm May 21 but would legalizing pot reduce the incidence of lung cancer if the smokeheads become potheads? :) http://bit.ly/T664k

Advertise

Ghost Blogging Services

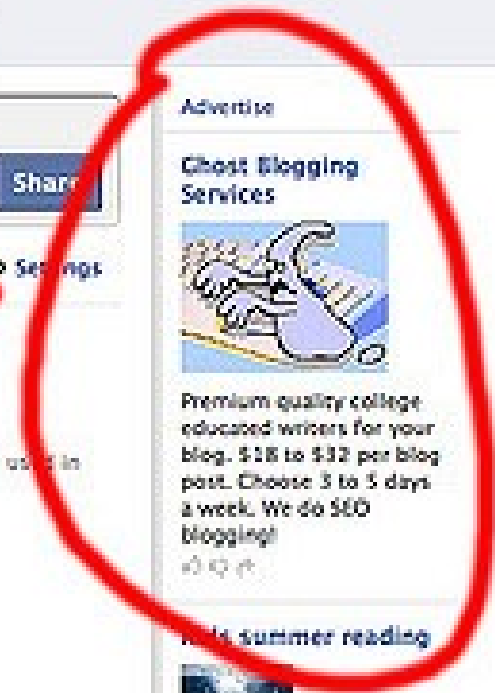
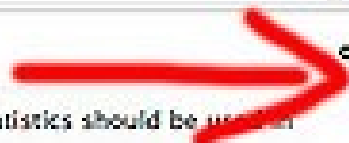


Premium quality college-educated writers for your blog. \$18 to \$32 per blog post. Choose 3 to 5 days a week. We do SEO blogging!

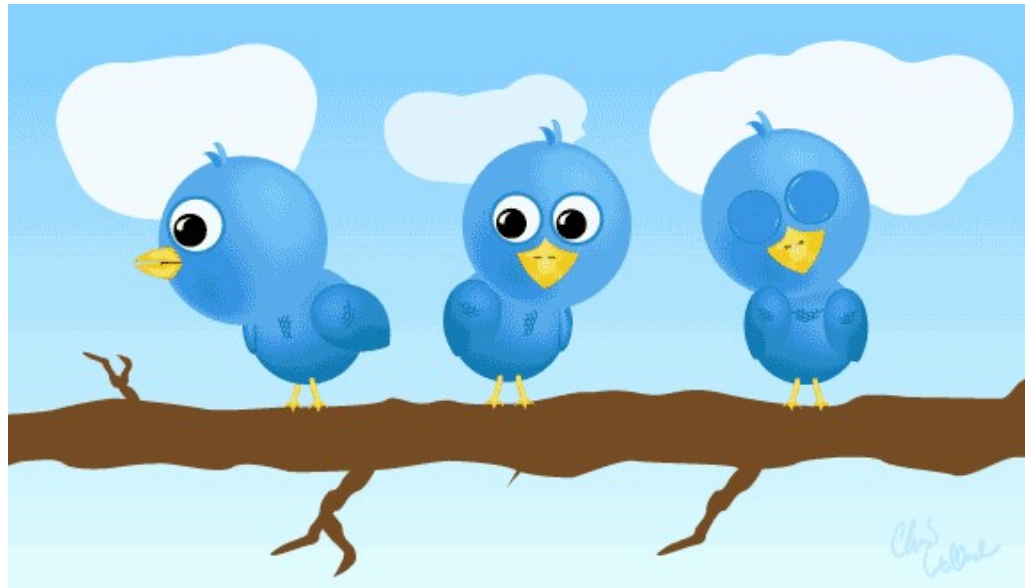
14 summer reading



Great short reading for 6-11 years old, a young boy using magic and positive thinking in a fantastic adventure.



twitter 



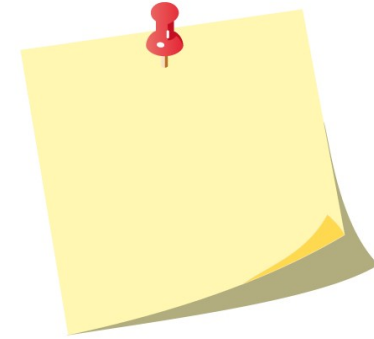
#Hiring



#Jobs

#Careers

#JobListing



Two times more effective.

Issues:

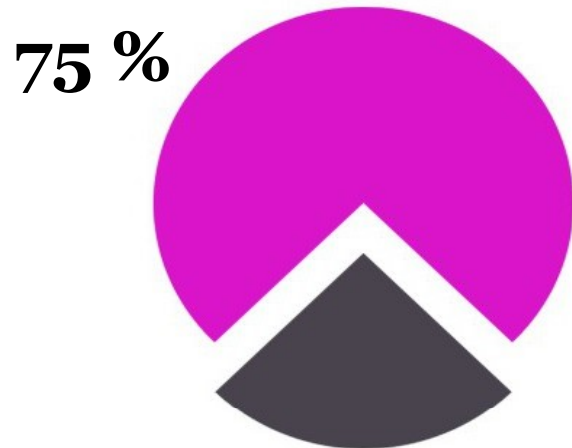


Other alternatives

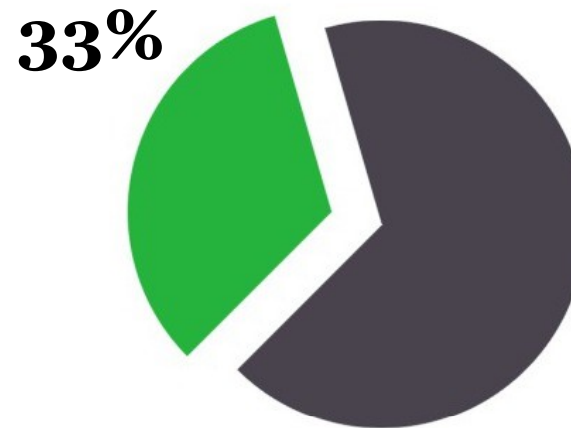
- [Opportunity](#)
- [PartnerUp](#)
- [VisualCV](#)
- [Meetup](#)
- [Zerply](#)
- [AngelList](#)
- [BranchOut](#)



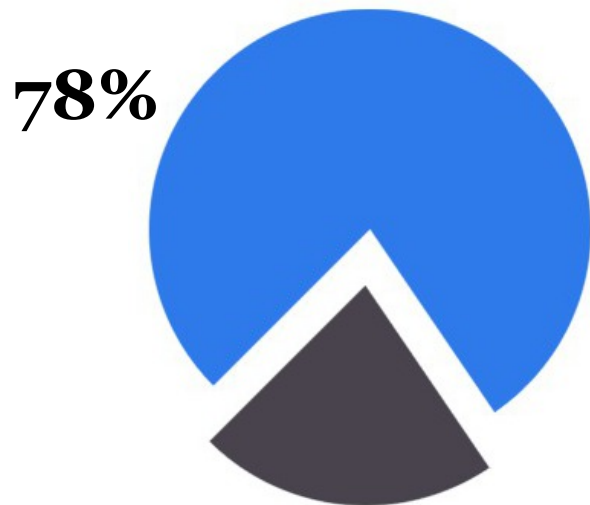
Be aware that!



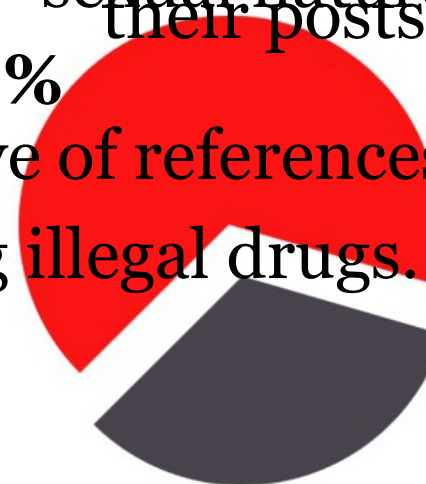
Check candidates' social profile.



React negatively to posts of sexual nature.



Disapprove of references for using illegal drugs.



Job search engines

- Bulgaria

<http://careersinbulgaria.eu/>

- France

<http://www.thelocal.fr/jobs/>

- Germany

<https://www.stepstone.de/>

- Spain

<http://www.expatica.com/>

- Turkey

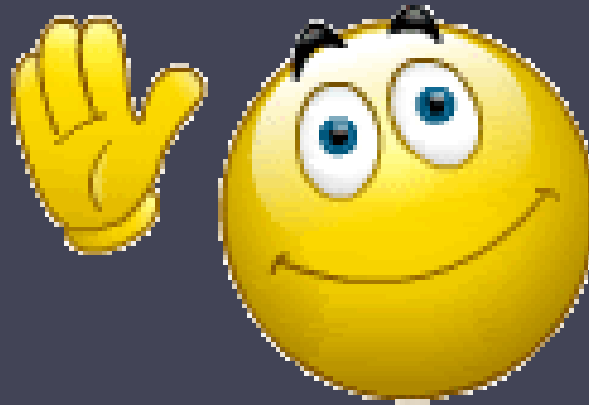
<https://www.learn4good.com/>

Search = Plant a tree



Search to plant trees...





Sources:

<https://www.themuse.com/>

<https://www.searchenginejournal.com/>

<https://www.youtube.com/>

<http://business.time.com/>

<http://www.forbes.com/>

<http://www.jobrank.org/>

